



Global Patent Litigation Congress

MANAGING THE COMPLEXITIES AND COSTS OF MULTI-COUNTRY PATENT LITIGATION

Featuring Speakers from Major International Companies Including:

Cargill Inc.

Fair Isaac Corporation

General Electric Company

Iovate Health Services Inc.

Juniper Networks, Inc.

LyondellBasell Industries

Medtronic Cardiovascular Division

Qualcomm Incorporated

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Special Spotlights on Litigation in China and the EU Featuring:

Dr. Singer (John) Huang
Partner
East IP (Beijing, China)

Philip Lindsten
Associate General Counsel
Intellectual Property
LyondellBasell Industries (Ferrara, Italy)

Theo Savvides
Partner
Osborne Clarke (London, UK)



Dr. Singer (John) Huang
Partner, East IP (Beijing, China)

- Determining whether to litigate in China
 - multiple risks
 - likelihood of obtaining adequate damages
- Reviewing your Chinese patent portfolio to determine your risk levels for infringement
- Circumventing problems relating to the lack of uniformity in China's own court system among the different provinces
- Hiring local Chinese counsel to do the "stand-up" work in court
- Complying with China's specific, formalistic rules for getting documents into evidence
- Identifying what types of evidence will be needed prior to the litigation
 - working with local counsel to do the necessary investigations prior to discovery
- Understanding the interplay between the courts and the China Patent & Trademark Office
- Anticipating the cost of doing translations and deciding whether its absolutely necessary
 - avoiding loss of coverage for improper translation
- Devising an analytical structure for identifying the major hurdles in Chinese law, culture, and the danger of patent infringement
 - projecting the likelihood of enforcement and its expected value
 - traditional counterfeiting/brand protection problems
 - infringement inside the Chinese market itself
 - infringement originating in China and being exported to other third world countries and then back to the U.S.
 - organized crime and criminal enterprises

Pre-Conference Workshop

Monday, October 6, 2008 1:00 – 4:00 p.m.

Developing a Multi-Country Approach for Patent Enforcement, Litigation Management, and Execution



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